Sub-processors

Effective 1 November 2026

This is a translation. The Danish version is the one that applies.

1. For customers' websites (Striive as processor)

These sub-processors process data that forms part of customers' websites, under the data processing agreement. We give at least 30 days' notice of changes by e-mail.

Provider	Task	What it receives	Location and basis
Google Cloud EMEA Ltd.	Servers, database, media, backups and operational logs	All data on the website	EU (Stockholm)
Resend, Inc.	Sending e-mails	The recipient's address and name, the e-mail's content	Sending in the EU; account data, metadata and logs in the US. Standard contractual clauses
OpenRouter, Inc.	Relaying AI requests	Messages to the AI assistant and the content it works with	US. Standard contractual clauses
Anthropic PBC, Google LLC, OpenAI LLC	AI models	The same as OpenRouter, for the model used	US. EU-U.S. Data Privacy Framework or standard contractual clauses
Unsplash Inc.	Stock photos on published websites	Visitors' IP address and browser details when the image is shown; no cookies	US. Standard contractual clauses

2. For Striive's own processing (Striive as controller)

These providers process data Striive is itself the controller for, as described in the privacy policy.

Provider	Task	What it receives	Location and basis
Google Cloud EMEA Ltd.	Operating Striive	Accounts, sign-ups, sessions, audit log	EU (Stockholm)
Google Workspace (Google Cloud EMEA Ltd.)	Striive's e-mail at striiveai.com	Enquiries and reports sent to us	EU and US. EU-U.S. Data Privacy Framework and standard contractual clauses
Google Ireland Limited (Google Analytics)	Visitor statistics on striiveai.com, only with the visitor's consent	Page views, referring page, browser, device, language, approximate location and a random id from the cookie	EU and US (Google LLC). EU-U.S. Data Privacy Framework and standard contractual clauses

Provider	Task	What it receives	Location and basis
Stripe Payments Europe Ltd.	Payments, subscriptions, receipts and invoices	Name, e-mail, address, card details, payments	EU and US. EU-U.S. Data Privacy Framework and standard contractual clauses
Resend, Inc.	Sending the service's e-mails	E-mail address, name, the e-mail's content	Sending in the EU; account data, metadata and logs in the US. Standard contractual clauses
Metronome, Inc.	Measuring and billing AI usage	The website's id and name, Stripe's customer number, model name and token counts, no content	US. Standard contractual clauses
OpenRouter, Inc. and the AI providers	The AI assistant, looking up your business at setup and extracting facts for demo sites	Messages and content to be processed	US. As above
JFreaks Software Solutions Pte. Ltd. (screenshotapi.net)	Screenshots of public websites for the reference library	The address of the public page; the screenshot may show people who appear on the page	Singapore; images stored with Wasabi in the EU (Frankfurt). Standard contractual clauses
Unsplash, Inc.	Searching stock photos in the editor	The search words, when thumbnails are shown, the user's IP address	US. Standard contractual clauses

Simply.com and Let's Encrypt are used for domains and HTTPS certificates. They receive only domain names, not personal data. Note that issued certificates, and so domain names, are public in certificate transparency logs.

3. Sources that receive a lookup (independent controllers)

When a customer sets up its website or buys as a business, Striive looks the business up with these sources, as described in section 2 of the privacy policy. They do not process data on Striive's behalf but under their own terms as independent controllers, and so are not sub-processors.

Provider	Task	What it receives	Location and basis
Google (Google Maps Platform, Places API)	Finding the business at setup and showing the places that match	The business's name and town as the customer wrote them, and the id of the chosen place; nothing about the customer's account	EU and US (Google LLC). Google's Controller-Controller Data Protection Terms: EU-U.S. Data Privacy Framework and standard contractual clauses
Danish Agency for Climate Data (Datafordeleren), serving the Danish Business Authority's CVR register	Looking the business up in the public CVR register at setup and when buying as a business	The CVR number or the business's name; nothing about the customer's account	Denmark. No transfer