

Sub-processors

Effective 8 October 2026

This is a translation. The Danish version is the one that applies.

1. For customers' websites (Striive as processor)

These sub-processors process data that forms part of customers' websites, under the data processing agreement. We give at least 30 days' notice of changes by e-mail.

Provider	Task	What it receives	Location and basis
Google Cloud EMEA Ltd.	Servers, database, media, backups and operational logs	All data on the website	EU (Stockholm)
Resend, Inc.	Sending e-mails	The recipient's address and name, the e-mail's content	Sending in the EU; account data, metadata and logs in the US. Standard contractual clauses
OpenRouter, Inc.	Relaying AI requests	Messages to the AI assistant and the content it works with	US. Standard contractual clauses
Anthropic PBC, Google LLC, OpenAI LLC	AI models	The same as OpenRouter, for the model used	US. EU-U.S. Data Privacy Framework or standard contractual clauses
Unsplash Inc.	Stock photos on published websites	Visitors' IP address and browser details when the image is shown; no cookies	US. Standard contractual clauses

2. For Striive's own processing (Striive as controller)

These providers process data Striive is itself the controller for, as described in the privacy policy.

Provider	Task	What it receives	Location and basis
Google Cloud EMEA Ltd.	Operating Striive	Accounts, sign-ups, sessions, audit log	EU (Stockholm)
Google Workspace (Google Cloud EMEA Ltd.)	Striive's e-mail at striiveai.com	Enquiries and reports sent to us	EU and US. EU-U.S. Data Privacy Framework and standard contractual clauses
Google Ireland Limited (Google Analytics)	Visitor statistics on striiveai.com, only with the visitor's consent	Page views, referring page, browser, device, language, approximate location and a random id from the cookie	EU and US (Google LLC). EU-U.S. Data Privacy Framework and standard contractual clauses

Provider	Task	What it receives	Location and basis
Stripe Payments Europe Ltd.	Payments, subscriptions, receipts and invoices	Name, e-mail, address, card details, payments	EU and US. EU-U.S. Data Privacy Framework and standard contractual clauses
Resend, Inc.	Sending the service's e-mails	E-mail address, name, the e-mail's content	Sending in the EU; account data, metadata and logs in the US. Standard contractual clauses
Metronome, Inc.	Measuring and billing AI usage	The website's id and name, Stripe's customer number, model name and token counts, no content	US. Standard contractual clauses
OpenRouter, Inc. and the AI providers	The AI assistant and extracting facts for demo sites	Messages and content to be processed	US. As above
JFreaks Software Solutions Pte. Ltd. (screenshotapi.net)	Screenshots of public websites for the reference library	The address of the public page; the screenshot may show people who appear on the page	Singapore; images stored with Wasabi in the EU (Frankfurt). Standard contractual clauses
Simply.com and Let's Encrypt are used for domains and HTTPS certificates. They receive only domain names, not personal data. Searching issued certificates and logs, when thumbnails are shown, the user's IP address			
Note that issued certificates and logs, when thumbnails are shown, the user's IP address			