

Cookies

Effective 8 October 2026

This is a translation. The Danish version is the one that applies.

1. striiveai.com

With your consent we use Google Analytics to see how many people visit striiveai.com, which pages they read and where they come from. If you say no, or don't answer, Google Analytics is not loaded and no analytics cookies are set. We use no advertising or social media tools, and the fonts are served from our own server.

You can change or withdraw your consent at any time under "Cookie settings" at the bottom of every page. If you withdraw it, we delete the Google Analytics cookies in your browser.

Cookie or storage	Purpose	Duration
_ga (Google Analytics, statistics)	A random id that lets Google Analytics tell visitors apart. Only with consent.	2 years
_ga_PB260BDJN5 (Google Analytics, statistics)	Keeps track of your visit (the session) in Google Analytics. Only with consent.	2 years
striive-consent (local storage, necessary)	Remembers your answer in the cookie banner, so we don't ask again on every page.	12 months, then we ask again

Google Analytics data goes to Google Ireland Limited and may be processed by Google LLC in the United States. What Google receives, and on what basis, is in sections 10 and 12 of the privacy policy.

If you arrive from a demo site, your browser remembers the demo site's id in the tab's sessionStorage so we can show a link back to it. It disappears when you close the tab and is not sent to third parties.

2. The editor at app.striiveai.com

The editor uses only cookies that are strictly necessary to provide the service you asked for. They require no consent.

Cookie	Purpose	Duration
__Host-instatic_session	Keeps you signed in and protects your session.	Until you sign out, at most 90 days (30 days without activity)
__Host-instatic_signup	Ties your sign-up to the browser you paid from, so only you can choose the password.	24 hours

The editor also keeps your display preferences, such as the light or dark theme, in your browser's local storage. That information does not leave your device.

3. Customers' websites

Striive itself sets no cookies on the websites our customers publish. If a customer uses Striive's cookie banner, the visitor's choice is kept in the cookie instatic_consent on the customer's domain, by default for 12 months, and a random consent id is recorded for the customer as documentation.

Each website has its own cookie banner and cookie declaration, for which the customer is responsible. Stock photos from Striive's photo library load from Unsplash, which receives the visitor's IP address, but no cookies are set. If the customer adds third-party content, such as videos or maps, the customer's own information about it applies.